

## Pembroke Regional Hospital Foundation Announces Upcoming Launch Of Catch the Ace 3.0!

## FOR IMMEDIATE RELEASE July 15, 2021

**(Pembroke)** The Pembroke Regional Hospital Foundation (PRHF) is excited to announce the launch of *Catch the Ace 3.0*! This will be the third *Catch the Ace* lottery for the PRHF. Ticket sales open online Wednesday, July 21st at 10am at <a href="https://www.prhcatchtheace.ca">www.prhcatchtheace.ca</a>.

"We are thrilled with the community support for the first and second *Catch the Ace* lottery which brought in an amazing \$187,000 and \$117,000 respectively for the PRHF *Cancer Care Campaign*. This is truly about community helping community," said Foundation Executive Director, Roger Martin.

Catch the Ace 3.0 will look the same as the last and will feature a guaranteed weekly prize and a progressive jackpot that goes to the winner who catches the Ace of Spades. Ticket prices are as follows: 3/\$5; 10/\$10 and 40/\$20, giving you the chance to win both the weekly prize and the progressive jackpot, with 50% of ticket sales going to the PRHF Cancer Care Campaign, and our highest priority needs! Weekly winners will be announced Wednesday mornings at 10am live on Facebook.

The Drive Thru ticket sale kiosk located at 775 Pembroke Street East will reopen on Monday, July 26<sup>th</sup>, offering a cash purchase option. The hours of operation will be as follows; Mondays 9:30am-5pm, Tuesdays 9:30am-5pm and Saturday's 10am-2pm. "Our volunteers are ready to go and excited for this next round to start. We thank them so much for the time they dedicate to supporting our hospital," said Leigh Costello, Community Fundraising Specialist for the Foundation.

On behalf of your Pembroke Regional Hospital Foundation, PRH and its Board of Directors, we also wish to thank our community and donors for their unwavering support and kindness, especially in dedication to our frontline and essential workers.

Donations towards the *Cancer Care Campaign* are welcome at any time and can be made by contacting the Foundation Office at (613) 732-2811, extension 7408 or by visiting www.prhfoundation.com.

FOR MORE INFORMATION, PLEASE CONTACT:
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